

Privacy statement

1. Personal information we collect about you

We collect personal information about you when you voluntarily submit information directly to us, or through our site. This can include information you provide to us when you attend a trade show and complete a form, or subscribe to our mailing lists, newsletters or other forms of marketing communications, respond to a survey, enter a promotion or use some other feature of our website.

The list below sets out the categories of personal information we collect about you and how we use that information.

Contact details: We collect contact information such as your name, your email address, your telephone number and physical addresses associated with your account.

Comments and opinions: When you contact us directly, e.g. by email, phone, post or by completing an online form we will record your comments and opinions. We will also record comments and opinions you express when responding to surveys, entering competitions or taking part in promotions we run.

Your preferences: We hold information about the preferences you set for notifications, marketing communications and how our site is displayed to you.

Information about how you use and connect to our site: We collect information about how you use our site such as the pages you view on our site, the time you access our site and how long you use it for, and the website from where you came to our site.

We also collect information about the computer, tablet, smartphone or other electronic device you use to connect to our site. This information can include details about the type of device, your Internet service provider or mobile network, and browsers.

Typically, the information we collect about how you use or connect to our site is associated with your device and not you as a named individual.

Information about your location: Other than information you choose to provide to us, we do not collect information about your precise location. We will not collect or track your exact location.

All personal information: We will use all the personal information we collect to monitor and improve our site, and our procedures and processes. Our use of your personal information in this way will not result in information that was not previously publicly available being made public on our site.

2. As required to conduct our business and pursue our legitimate interest. In particular, we will:

- a) Send you electronic marketing communications in accordance with your marketing preferences
- b) Use your comments and opinions to address your queries, issues and concerns and improve our service.
- c) Use comments and opinions you express (when responding to surveys, entering competitions or taking part in other promotions) to determine offers that may be of interest to you.
- d) Use information about how you use and connect to our site to optimize your experience of our site on your device, to determine offers that may be of interest to you for marketing purposes and to assess the success of our marketing campaigns
- e) Monitor use of our site for the purposes of detecting and preventing fraud or crime

3. Information we share with third parties

None

4. Marketing and Advertising

Our business is about providing you with the latest new products, devices and information. Most marketing messages we send will be by email but occasionally we may also contact you by mail or phone.

You can change your marketing preferences at any time by following the instructions outlined below.

Email – click on the unsubscribe link at the bottom of our marketing emails or simply send us an email to unsubscribe.

5. Security: we implement appropriate technical and organizational measures to protect your personal information against accidental or unlawful destruction, loss, change, or damage.

6. How Long we keep your personal information

Where we process personal data for marketing purposes or with your consent, we process the data until you ask us to stop and for a short period after this (to allow us to implement your requests). We also keep a record of the fact that you have asked us not to send you direct marketing or to process your data so that we can respect your request in future. This record will be kept for as long as we retain your personal data in accordance with this section.

7. Accessing and correcting your personal information

You have the following rights in relation to your personal information:

- (i) the right to be informed about how your personal information is being used;
- (ii) the right to access and receive a copy of the personal information we hold about you;
- (iii) the right to request the correction of inaccurate personal data we hold about you;
- (iv) the right to request the blocking, restriction or deletion of your personal information.

If you have any questions relating to your rights, please contact us by using the details set out in the "Contacting us" section below.

If there is personal information which you think we hold, please contact us using the contact details set out in the "Contacting us" section below. Please provide as much information as you can about the personal information you are looking for and we will be happy to try and help you find it.

8. Changes to this Notice

We may update this privacy notice from time to time and so you should review this notice periodically. When we change this privacy notice in a material way, we will update the "last modified" date at the bottom of this privacy notice. Changes to this privacy notice are effective when they are posted on this page.

9. Notice to you

If we need to provide you with information about something, whether for legal, marketing or other business-related purposes, we will select what we believe is the best way to get in contact with you. We will usually do this through email. The fact that we may send notices to you will not stop you from being able to opt out of certain types of contact as described in this privacy notice.

10. Contacting us

Please send your communications via email to sales@jonard.com or call 914-793-0700